

Regu. E - 429

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M.B.A. (Part-I) (Semester -I) (Revised)

Examination, May - 2014

INFORMATION TECHNOLOGY FOR MANAGEMENT

(Paper - V)

Sub. Code : 48324

Day and Date : Wednesday, 28 - 05 - 2014

Total Marks : 70

Time :2.30 p.m. to 5.30 p.m.

- Instructions :**
- 1) Q. No. 1 and Q. No. 5 are compulsory.
 - 2) Attempt any two questions from Q.No. 2 to Q.No. 4.
 - 3) Figures to the right indicate full marks.

Q1) Life Insurance corporation wants to carry out the policy holder survey of within a India. The policy holder data is stored at the centralized database system Mumbai. There were huge amount of data in the database which is divided into different sectors and zones. The management wants to process and analysis the data for the better results which are helpful to management for effective decision making. You are required to suggest the best possible solution for the followings **[20]**

- a) Design and develop suitable data ware house architecture.
- b) To suggest the best data retrieval and processing policy
- c) Techniques for mining data from data warehouse.

OR

- a) Explain and apply the all types of normalization form for student information system. **[10]**
- b) What is e-payment? Explain the various methods of e-payment. **[10]**

Q2) a) Define software? Explain the various types of software. **[7]**

b) What is network? How network is different than the internet. **[8]**

Q3) a) List and explain the various application of e-commerce. **[7]**

b) What is e-governance? Discuss the various challenges in e-governance. **[8]**

P.T.O.

Q4) a) Differentiate between the DBMS and RDBMS? [7]

b) What is data mart? What is the importance of the data mart. [8]

Q5) Write a short note on any FOUR: [20]

a) Browsers

b) Intranet

c) OLTP

d) DBMS

e) e-trading

f) e-Cash

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